Innovation and Creativity // Skills

JMREiDgroup
targeted solutions

OVERVIEW

This hands-on one-day program is designed to help participants understand and apply innovative thinking and techniques to business problems and challenges. Throughout the program participants will be working on real business challenges determined in a discovery call made prior to the session. This will enable participants to apply their learning as they progress through the day.

By the end of this workshop participants will be able to:

- Define innovation in a manner that is inclusive of different talents

- Identify the inhibitors and accelerators of innovation both individually and within organizations

- Apply a variety of thinking tools for different stages of innovation to increase ideas on an existing problem or opportunity

- Apply three ideation techniques to problems or challenges on the job

- Harvest ideas to move from ideation to creation

PROGRAM FLOW: KEY CONTENT AREAS

Welcome
- Introduction, learning objectives
- Why innovate

Problem Solving – Innovation
- The continuum
- Preferred styles, all of value

What Gets in the Way/What Accelerates
- Organizational culture
- Individual reactions

Ideation Techniques
- Three techniques to generate new ideas

Harvesting Ideas
- Moving ideation to creation

Action Plan
- Implementing the learnings

Workshop Close