OVERVIEW

This hands-on one day workshop is designed for individual contributors to better understand and demonstrate strategic thinking skills.

By the end of this workshop participants will be able to:

- Identify the six strategic thinking skills and their importance to their role

- Gain a broad understanding of how organizations are structured and how they choose to compete

- Articulate the importance of a "whole-brained" approach to thinking strategically

- Apply the skills to a current challenge

PROGRAM FLOW: KEY CONTENT AREAS

Welcome
- Introduction, Learning Objectives
- Strategic Assessment
- Organization Structures and Disciplines
- Strategic Ambition

Reframing
- Understanding Reframing
- Map Activity
- PAG/PAU and Reframing Matrix

Scanning
- Blip, Fad or Trend
- Go to Your Phones
- Application

Patterning
- Pattern Seeking
- Clouds and Ink Blots
- Benefits and Risk
- Searching for Disconfirming Data
- Application

Stakeholder Analysis
- Tool
- Implications

Multi-Variate Analysis
- Causation vs. Correlation
- Cause and Effect Tool
- Application

Hypothesis Creation
- Testing
- Disconfirming Data

Decision Making
- Choices and Implications

Workshop Close