

# Leading Culture

This one-day customizable workshop challenges leaders to consider and refine the type of culture they need to support their business strategy.

## Learning Outcomes

- Explain the relationship between strategy and culture
- Identify movers of culture and climate
- Categorize the behaviors needed to start, stop and continue
- Evaluate those moments when culture can be diminished
- Analyze the impact of tolerating high performance / low culture fit employees

## Program Flow

### Welcome

Introduction

Learning objectives

Leadership 1.0

Leadership 2.0

Activity: Leadership 1.0 vs 2.0

### Strategy

Strategic disciplines

Alignment of culture to strategy

### Culture

Senior leadership owns culture

Leaders and managers own climate

### Culture (stop, start, continue)

Activity: Culture Card Sort

Activity: Getting to Behaviors

### Moments of Truth

Identifying tensions

Resolving tensions

### Importance of Culture Fit

Leslie Jones case study

Four-box model: Implication of allowing poor culture fit

### Application

### Workshop Close

Workshop evaluation