

Strategic Thinking for Leadership

This hands-on one-day workshop is designed for leaders to better understand and demonstrate strategic thinking skills.

Learning Outcomes

- Articulate what is meant by “strategic thinking”
- Identify the five strategic thinking skills and their importance to their role
- Leverage strategic tools against a current challenge or opportunity
- Examine various strategic disciplines and the impact on culture and execution
- Communicate more strategically

Program Flow

Welcome

Introduction
Learning objectives
Strategic thinking is / is not
Definition

Assessment

Quotes
Assessment
The five skills

Problem Identification vs. Problem Solving (Reframing)

Research
Problem analysis scenario
McKinsey 7-S
PAG / PAU tool

Scanning

PESTE model or future mapping
Application
Go to your phones

Patterning

Pattern-seeking and meaning-making
Benefits and risks
Activity: Billy Cielo
Searching for disconfirming data

Perspective-Taking

Activity: Map
Perspective-taking and mentalizing

Strategy to Execution

Strategic disciplines
Culture and execution implications
Making the strategic argument

Workshop Close

Workshop evaluation